Going Rogue with Rehab!
Rehabbing Done Right…
Educator; Mary Morrongiello
All Day Saturday August 23rd 2014

8:30 Am to 5 Pm (registration starts at 7:30 Am)
Class begins promptly at 8:30 Am and ABSOLUTELY NO RECORDING DEVICES ALLOWED or you will be asked to be removed promptly without a refund. (She cannot teach the down and dirty realities of how to succeed in this very difficult business if there are outside ears or eyes dissecting content)

About Your Instructor:
Having completed 100+ flip renovations and booked with projects through the end of 2014 Mary began flipping in California in 1998 after moving to the Wine Country from Tampa Bay, FL. She went BROKE in the market decline of 2007 when she got stuck with a Million Dollar + wine country rehab. It has taken her 6+ years to recover but she gets up every day and moves forward; As the Life of a Flipper can be filled with “rags to riches” cycles. She enjoys teaching both the new and experienced property renovator not only What to do or consider doing but also what NOT to Do!

Who will succeed and who will fail as a property flipper and more importantly WHY?
• Summary of the California Micro Markets from our vantage point as of August 2014
• Working a Territory like Willy Loman (Death of a Salesman)

Is it a Good Deal?
• Reasons to Walk Away, Reasons to Run!
• What should be on site – the day you are “on record”
• At the end of the first 3 days…what should be on site, how do you determine this, how do you get these items there, what are the range of costs
• Running the Job Site- (How to work on the Crew…not in it)

Our Approach to Finding Deals
(to Fix n Flip Only)
• Agents that work and agents that don’t have any power or inventory
• Kitchen Table Discussions
• Marketing
• Short Sales, REO’s, Other Distress Sales
• Building Referral’s from Past Projects
Learn intimately about the PROCESS, the CREW, the DESIGN CHOICES, and the RE-SALE
How to Find a Good Contractor (and Vendors)

- The Critical Steps; Once in Contract what do you need to do PRIOR to COE?
- What inspections should be done, who to use?
- Streamlining the process of pulling permits, drafting plans, dealing with bureaucrats, tactics that will save you time and money

Before & After Photos to dissect WHY certain choices drives up the price over your competition

Once in Contract for Resale with a Buyer- What will you do and Where will you draw the line

Open Questions throughout the day and instructor will stay until the Last Question is Answered

Discounted PRE - Registration Tuition Ends Midnight on August 18th 2014
* Tuition COST - IF Pre- Registered and a BAWB member $159.00 per person
IF Pre- Registered and Non Member $179.00 per person
Cost per person after PRE-Registration ends $220.00 per person

Where:
Best Western Corte Madera Inn
56 Madera Blvd, Corte Madera, CA 94925 • # 415-924-1502 Hotel Direct

For more information, a workshop brochure, or to register online

go to www.BAWB.info and click on WORKSHOPS.